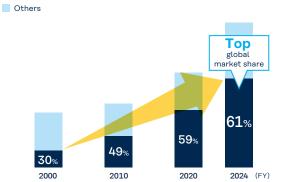
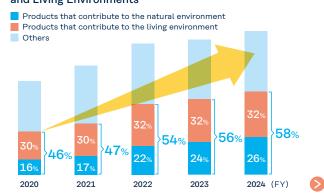
Products with Top Global Market Share, Products That Contribute to the Natural and Living Environments

At Kuraray, we use our unique technical strengths to create products that the world has never seen before. Starting with the world's first commercialization of PVA fiber, we moved on to produce PVOH resin which is a raw material of PVA fiber; optical-use poval film, which is essential to liquid crystal displays; EVALTM EVOH resin, which features excellent gas barrier properties; and a lineup of various commercialized chemical products that use the world's only synthetic isoprene monomers as materials. Sales of products with the highest^{XI} global market share that we have created using our unique technologies accounted for 61% of the Kuraray Group's total sales in 2024.

We are working to expand the lineup of these products, many of which also contribute to the Kuraray Group's mission of improving the natural and living environments, helping to bring about a sustainable society.







Products with Top Global Market Share



PVOH resin (excluding China)



Isoprene chemicals



Optical-use poval film



GENESTAR™
heat-resistant polyamide resin



Water-soluble PVOH film



Activated carbon



EVAL™ EVOH resin (ethylene vinyl alcohol copolymer)



KURALON™, KURALON K-II™ PVA fiber



SentryGlas™ ionomer sheet for structural glazing*2



VECTRAN™ liquid crystal polymer fiber

^{*1} Based on in-house research

^{*2} In the high performance structural and stiff interlayer for the architectural glazing market