

Sustainability Medium-term Plan for Product

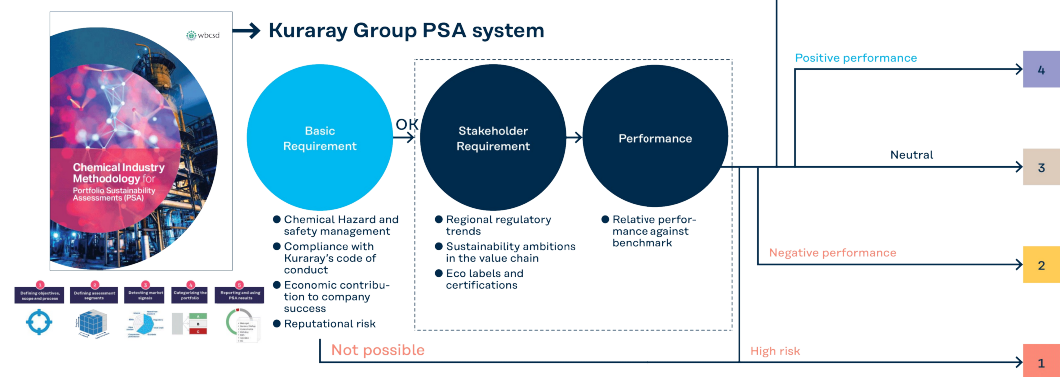
Corporate Statements	Sustainability Long-term Vision	Sustainability Promotion Structure
The Kuraray Group Code of Conduct	Sustainability Medium-term Plan 3P Model	Setting New Targets for GHG Emission Reduction and Priority Measures New
Kuraray Group Human Rights Policy	Sustainability Medium-term Plan for Planet	Sustainability Medium-term Plan for Product
TOP STATEMENT	Sustainability Medium-term Plan for People	
Sustainability Long-term Vision and Sustainability Medium-term Plan		
Sustainability Long-term Vision		
Sustainability Promotion Structure	<ul style="list-style-type: none"> Contribution Products for Natural and Living Environment Circular Economy Sustainable Procurement Past Activities 	
Sustainability Medium-term Plan 3P Model		
Setting New Targets for GHG Emission Reduction and Priority Measures		
Sustainability Medium-term Plan for Planet		
Sustainability Medium-term Plan for Product		
Sustainability Medium-term Plan for People		
Materiality of Kuraray Group		
Planet		
Product		
People		

Contribution Products for Natural and Living Environment

The Kuraray Group believes that its unique products and cleaner technologies will help bring about a sustainable society, and we are working to expand the range of products that make positive contributions. Under the Medium-Term Management Plan “PASSION 2026” products and technologies that contribute to the Kuraray’s Materiality are incorporated into the business plans of each business division and Group company, as well as the Research and Development Division.

The Kuraray Group decided to install Kuraray Portfolio Sustainability Assessments (PSA) system to enhance objectivity and transparency when we set our targets of the products which contribute to both Natural and Living Environment. The Kuraray Group PSA system has been established in accordance with PSA guidelines developed by the World Business Council for Sustainable Development (WBCSD).

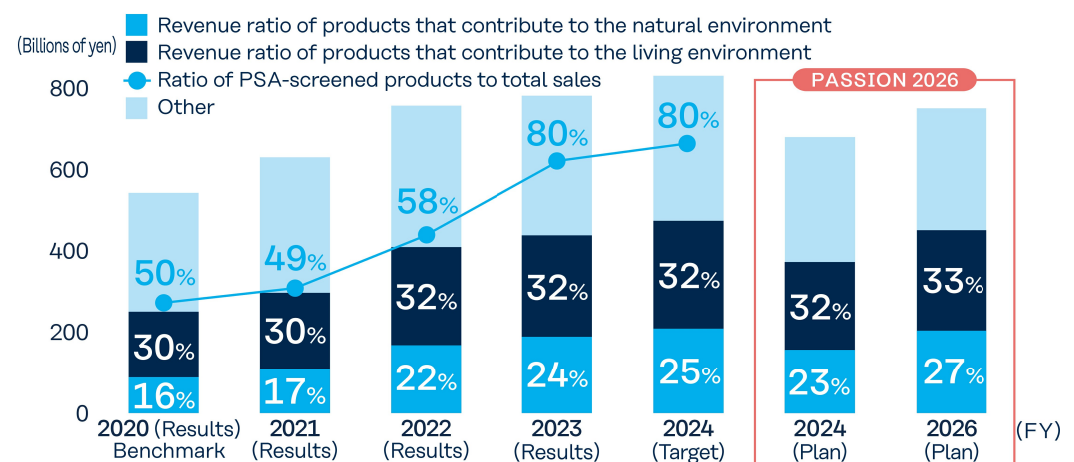
< Kuraray Group PSA system >



The Kuraray Group has also positioned social and environmental value as an axis used to build a more sophisticated business portfolio. To use the screening results of the Kuraray PSA system as an indicator for this axis, we had to expand the ratio to total sales of products evaluated based on the PSA guidelines of the WBSCD. We began screening using the Kuraray PSA system in 2021 and completed assessments of products representing 80% of sales, against a target of 70% in 2023.

In addition, we designate products with high PSA scores as the Kuraray Group products that contribute to the natural and living environments. Under “PASSION 2026,” we aim to increase the sales ratio of such products Group-wide from 46% in 2020 to 55% by 2024 and 60% by 2026. In 2023, the net revenue ratio of these products was 56%, meeting the target set for 2024 under “PASSION 2026” ahead of schedule. To pursue further expansion of this ratio, we have raised the target to 57%.

Net revenue ratio of products that contribute to the natural and living environments and PSA screening ratio



About Us

Corporate Overview
Message from the President
Corporate Statements
Executives
Organization Chart
History
Awards and Accolades

Product Information

Search by Business
Search by Product Name
Search by Key Word

R&D

Basic Policy
Technologies and Products
Organization
Progress
Highlights

Sustainability

Corporate Statements
Kuraray Group Code of Conduct
Kuraray Group Human Rights Policy
TOP STATEMENT
Sustainability Long-term Vision and Sustainability

Investor Relations

Management Policies
IR News
Learn about Kuraray
Results and Financial Information
IR Library
Stock Data

[Main Group Locations](#)
[Corporate Profile Video](#)
[covid19](#)

[Medium-term Plan](#) [IR Calendar](#)
[Materiality of Kuraray Group](#) [FAQ](#)
[Planet](#)
[Product](#)
[People](#)
[Governance](#)
[GRI Standards Content Index](#)
[Kuraray Report \(integrated report\) / Sustainability website](#)
[Initiatives, etc.](#)