Products with Top Global Market Share, Products That Contribute to the Natural and Living Environments

Sales Ratio of Products with Top Global Market Share

49%

2010

τορ

globa

61%

2024 (FY)

59%

2020

market share

Others

30%

2000

At Kuraray, we use our unique technical strengths to create products that the world has never seen before. Starting with the world's first commercialization of PVA fiber, we moved on to produce PVOH resin which is a raw material of PVA fiber; optical-use poval film, which is essential to liquid crystal displays; EVAL[™] EVOH resin, which features excellent gas barrier properties; and a lineup of various commercialized chemical products that use the world's only synthetic isoprene monomers as materials. Sales of products with the highest^{*1} global market share that we have created using our unique technologies accounted for 61% of the Kuraray Group's total sales in 2024.

We are working to expand the lineup of these products, many of which also contribute to the Kuraray Group's mission of improving the natural and living environments, helping to bring about a sustainable society.

*1 Based on in-house research

Products with Top Global Market Share



PVOH resin (excluding China)



Isoprene chemicals



Optical-use poval film



GENESTAR[™] heat-resistant polyamide resin



Water-soluble PVOH film



Activated carbon



EVAL™ EVOH resin (ethylene vinyl alcohol copolymer)



KURALON[™], KURALON K-II[™] PVA fiber

*2 In the high performance structural and stiff interlayer for the architectural glazing market

SentrvGlas™

VECTRAN[™]

liquid crystal polymer fiber

ionomer sheet for structural glazing*2

Sales Ratio of Products That Contribute to the Natural and Living Environments Products that contribute to the natural environment Others 0 thers 0 ther

for People

Kuraray Group Businesses

05

≡ ⑤